

Diageo Learning for Life is a global initiative which helps to equip young, unemployed adults aged 18-28 with the skills and confidence to work in the hospitality industry. The programme provides hands-on technical training in bartending and hospitality as well as developing soft skills such as communication, teamwork and interview preparation. Participants gain six national qualifications including a Certificate for Personal License Holders which equip them to get their career off to a great start.



Liam Hamill (right) pictured with previous course graduate, Zander Miller

Liam Hamill, Lothians October 2016

When Liam joined the course, he had recently been diagnosed with Asperger's Syndrome. He had some previous experience in the hospitality industry but was struggling to secure work. Liam saw the course as an opportunity to further develop his knowledge and skills as well as be introduced to hospitality employers in Edinburgh. His passion for gin saw him secure a position at 56 North on completion of the course. He has recently accepted a new position at event's company, Hickory and is training to become a Supervisor.

Diageo Learning for Life is classed as a Sector Based Work Academy and sits at Stage 3 on the SDS Employability pipeline. If you'd like more information or would like to know if the course would be suitable for any of the young people you work with, [get in touch](#)

Upcoming Courses

August - October

Fife
Greenock
Glasgow
Liverpool
London



Danielle Kennedy, Greenock June 2016

Danielle joined the course to rebuild her confidence after a period of time out of work. She had previously worked in the hospitality industry but wanted to gain a better understanding off the wide range of opportunities available to her.

Danielle says "Gaining six qualifications has also been great – my highlights were the wine qualification and the cocktail masterclass."

On completing the course, Danielle was offered a job in a Front of House role at the Beacon Arts Centre where she completed her two week work placement.

Springboard & Diageo's partnership on the Learning for Life programme was awarded Training Company of the Year 2016 at the British Institute of Innkeeper's National Innovation in Training Awards.

Interested candidates can complete an [application](#) on our website.



[Click to download our flyer](#)



LesleyAnne Paterson, Glasgow January 2017

LesleyAnne is a young single mum who had been unemployed since the birth of her daughter two years ago. She was looking for an opportunity to develop new skills and gain qualifications which could help her secure a job to support her daughter. She is now working behind the bar at the Alpen Lodge.